

2013-2014 Annual-End-of -Year Committee Report

Committee Name: Business Management Advisory Committee

Chairperson: Larry Martin

List of members: Larry Martin, General Mgr., Market Street
Cliff Berg, Chief Lending Officer, First National Bank of Wichita Falls
Ann Tacker, Training Manager, Tyson/Wright Brand Foods
Kevin Goldstein, President, First National Bank of Wichita Falls
Phillip Lam President, Landmark Title Company
Dr. Terry Patton, Dean, Dillard College of Business Administration, Midwestern State University
Jennifer Babineaux, Buyer, City of Wichita Falls
Joe Gazdik, Director, United Regional Health Care System

Dates of meetings: October 23, 2013—12:00-1:25 PM

Accomplishments:

- Graduate count for last 5 years was 36
- Graduates for 12-13 year; 8 graduates
- Total enrollment 137; up 10 or 7.9% from Fall 2012
- Added 2 course sections; 1 for Principals of Acct. and 1 for Business Principals
- Reduced Associate degree hours from 64 to 60
- Promoted program; Career Day, Sophomore Roundup, college fairs at area high schools
- Reduced Associate Degree hours from 64 hours to 60
- Spring enrollment: up 2.8 % (106 to 109)
- Awards presented: Scholastic Awards to Michelle Downes for the Business Management program, Ross Plaxco Business Administration, Regina Richardson for Accounting, and Rafael Bermudez the Faculty Choice award for Business Management.
- Recruiting efforts in the spring : Search: My Future on 4/15/14 and Gen TX Day on 5/2/14
- Onsite professional development and 8 different publisher sponsored web sessions
- Prepared and presented 2 grant training programs (20 hrs. total) at Tranter, Inc. of Wichita Falls.

Recommendations: None

Agendas, exhibits and minutes posted to Vernon College web site address:
<http://www.vernoncollege.edu/CollegeEffectiveness/Committees.aspx>

Submitted by: Donna Egoavil

Date submitted: 7/2/14